DR. JOANNA MASSIE, PH.D.

Joannamassie.ca
massij1@mcmaster.ca
Post-Doctoral Fellow, McMaster University

CURRENT POSITION(S)

2026- Post-Doctoral Fellow, Vox Pop Labs / Digital Society Lab at McMaster University

2022– Project Director, CIVDEM@Mac: A Partnered Learning Pathway in Civic Engagement, Democracy, and Elections Management

EDUCATION

PhD, Political Science (Comparative Public Policy) (2020-2026)
McMaster University, Hamilton, Canada.
Thesis: "From Proliferation to Refinement: (Re)assessing the Claims of Deliberative Democracy" Supervisor: Dr. Clifton van der Linden.
Major field: Comparative Public Policy | Minor field: Canadian Politics

MA, Political Studies (2019-2020)
Queen's University, Kingston, Canada.
Thesis: "The Policymaking Public: What factors account for the success of Deliberative Mini Publics?" Supervisor: Dr. Jonathan Rose.

BA (Hons), Social Policy (2007 – 2010)
University of York, UK.
Thesis: "The Globalized Response to Emerging Infectious Disease". Supervisor: Dr. Stuart Lowe.

ADDITIONAL TRAINING

Inter-university Consortium for Political and Social Research (ICPSR) Summer Program. Courses: Regression II, Multilevel Modelling, Maximum Likelihood Estimation. University of Michigan, USA: 12 June – 6 July 2024.

STV9432: Representative Claims and Democratic Innovations. University of Oslo. Paris, France: 18-21 March 2024.

CAREER INTERRUPTIONS

April – December 2025: Leave of absence (Parental Leave)

AREAS OF STUDY

Democratic Innovations; Deliberative Democracy; Canadian Politics; Quantitative Methods; Qualitative Methods; Public Policy

LANGUAGES

English (Native); French (A2)

FUNDING, GRANTS, AND AWARDS

PROJECT FUNDING

Winning the Civic Lottery: Improving the representativeness of deliberative mini publics. Social Sciences and Humanities Research Council Partnership Engage Grant. (2023-25). Role: Lead Researcher (Student)

CIVDEM@Mac: A Partnered Learning Pathway in Civic Vitality, Democracy, and Elections. MacPherson Institute Partnered Teaching and Learning Grant. (2022-23, 2023-25). Role: Co-applicant

COVID-19 Monitor: a rolling public opinion study on the dynamics of the pandemic. Mitacs Accelerate (2020-2021). Role: Intern

Advancing reliability of social media discourse as a public sentiment measure about COVID-19. Mitacs Accelerate. (2022-2024). Role: Intern

FELLOWSHIPS

Doctoral Fellowship, Social Sciences and Humanities Research Council of Canada. 2022 – 2026.

Fellowship, Public Engagement in Health Policy Research Project. 2021.

Queen's University Dean's Research Fellowship. 2020.

AWARDS

Valedictorian, Faculties of Business, Social Sciences and Humanities Class of 2026, McMaster University. *Shortlisted (awaiting results)*

McMaster University Mary Keyes Award for Outstanding Leadership and Service. 2024. *Nominated*.

American Political Science Association Annual Conference Travel Grant. 2024, 2022. *Awarded*.

Congress Merit Award. 2024. *Awarded*.

Ellen Loucks Fairclough Scholarship in Political Science, McMaster University. 2024. *Awarded*.

The Brooke and Irene Townsend Scholarship, McMaster University. 2024. *Awarded*.

Scholarship, McMaster University Department of Political Science. 2020 – 2024. *Awarded*.

Queen's University Graduate Award. 2019 – 2020. *Awarded*.

Joannamassie.ca
massij1@mcmaster.ca
Post-Doctoral Fellow, McMaster University

TEACHING

CIVDEM@MAC: A Partnered Learning Pathway in Civic Vitality, Democracy, and Elections Management. *Interdisciplinary minor development, course development.*

CIVDEM 4ED6A: Partnered Learning in Elections and Democracy. Fall-Winter 2026. *Co-instructor*

- Student supervisor; course co-instructor

POLSCI 4G06: Politics of Public Policy. Fall-Winter 2024. *Course development*

- Co-instructed module on data analysis. Designed content and associated assignments.

POLSCI 4AA6: Contemporary Politics. Fall-Winter 2024. *Course development*

- Co-instructed module on data analysis. Designed content and associated assignments.

POLSCI 2C03: Force and Fear, Crime and Punishment. Fall 2020. *Teaching Assistant*

POLS 242: Comparative Politics: Contemporary Regimes. Winter 2020. *Teaching Assistant*

POLS 110: Introduction to Politics and Government. Fall 2019. *Teaching Assistant*

GUEST LECTURES

Democratic Innovations. *POL224H1F Canada in Comparative Perspective*. University of Toronto. 25 November 2026.

Working in Government Consulting. *POLSCI 775: MA Colloquium*. McMaster University. 8 October 2024; 28 February 2024.

Civic Lotteries and Sortition in Democratic Structures. *URB432H1: Public Participation in Policy Making*. University of Toronto/Toronto Metropolitan University. 14 November 2023, 10 March 2025.

Citizen engagement and participatory governance. *POLSCI 40115: Theory and Trends in Public Policy*. Nottingham Trent University. 17 November 2021, 24 November 2022.

RESEARCH

2023–	Winning the Civic Lottery: Improving the representativeness of deliberative mini-publics. *Lead Researcher.*
2022–	CIVDEM@Mac: A Partnered Learning Pathway in Civic Vitality, Democracy, and Elections Management. *Project Director.*
2022–	Polimeter: Ontario 2022-2026. *Research Lead*
2021–2023	Public Engagement in Health Policy (engagementinhealthpolicy.ca). *Research Assistant.*

2019–2020 Queen's University Dean's Community Assembly. *Co-Lead.*

PUBLICATIONS

REFEREED

Massie, Joanna. (2025) "Deliberative democracy in practice: Handbooks on commissioning, facilitating, and evaluating deliberative processes." Commissioned book review. *Journal of Deliberative Democracy*.

Mattes, Megan and Joanna Massie. (2024). "Failure to launch: Tracing the trajectory of democratic innovation institutionalization in Canada." *Canadian Journal of Political Science* 57(4): 769-790.

Massie, Joanna and Katherine Boothe. (2024). "Recruiting for Engagement in Health Policy." *Healthcare Policy* 20: 36-47.

Dhamanaskar, Roma, Julia Abelson, Katherine Boothe, Joanna Massie, Jeonghwa You, Danielle Just, Grace Kuang. (2024). "Public engagement in Canadian health policy: history and key trends from 2000-2021." *Healthcare Policy* 20: 17-35.

Massie, Joanna. (2023). "Deliberating with purpose? Deliberative civic engagement for health policy." *Canadian Public Administration* 66(4): 556-573.

Hix, Simon, Clifton van der Linden, Joanna Massie, Mark Pickup, and Justin Savoie. (2022). "Where is the EU-UK Relationship Heading in the Medium-Term? A Conjoint Survey Experiment of Brexit Trade-Offs." *European Union Politics* 24(1): 184-205.

IN PROGRESS

van der Linden, Clifton, Joanna Massie, and Justin Savoie. (In Review). "The anatomy of a wedge issue: vaccine mandates and the 2021 Canadian federal election."

Freiman, Ori, Anwar Sheluchin, Jordan Mansell, Joanna Massie, John McAndrews, Alexander Beyer, and Clifton van der Linden. (In Review). "Rethinking Public Engagement: A Replication Study of the Bank of Canada's Digital Canadian Dollar Public Consultation."

Zemandl, Eva and Joanna Massie. "Challenges and opportunities for citizen engagement in times of local government polycrisis."

NON-REFEREED

Massie, Joanna, Roma Dhamanaskar and Rana Saleh. (2022). "Reimagining Public Engagement: A Reflection". Engagement in Health Policy blog.

Massie, Joanna and Katherine Boothe. (2022) "Recruiting for engagement in health policy." Engagement in Health Policy blog.

Dhamanaskar, R., J. Abelson, K. Boothe, J. Massie, J. You, D. Just, and G. Kuang. (2022). *Trends in Public Engagement in Canadian Health Policy from 2000 - 2021:*

Results from a Comparative Descriptive Analysis. Public Engagement in Health Policy Project.

Massie, Joanna. *The Policymaking Public: What factors account for the success of deliberative mini-publics?* (2020). Master's Research Project. Submitted in Partial Fulfillment of the Requirements of the requirement for Master's Degree.

Massie, Joanna and Jonathan Rose. (2020). Final Report of the Dean's Community Assembly, Queen's University, Faculty of Arts & Science. (28 pages)

Massie, Joanna and Jonathan Rose. (2020). Process Report of the Dean's Community Assembly, Queen's University, Faculty of Arts & Science. (26 pages).

REVIEWER

Social Policy & Administration, Quality & Quantity

CONFERENCES AND WORKSHOPS

PRESENTATIONS

Bird, Karen, and Joanna Massie. "*Roundtable: Engaging Undergraduate Students in Partnered Research*." Canadian Political Science Association Annual Conference. Ottawa: June 2026.

Flanigan, Bailey, Joanna Massie, and Chris Ellis. "New Approaches to Running Civic Lotteries". *Democracy Research & Development Annual Conference*. Vancouver, Canada: September 2024.

Massie, Joanna, Karen Bird, and Selina Mudavanhu. "Building a Partnered Learning Pathway: Lessons from CIVDEM@Mac." With Karen Bird. On *Enhancing Student Civic Connections through Experiential and Active Learning*. American Political Science Association Annual Conference: Teaching and Learning Conference. Philadelphia, US: September 2024.

Massie, Joanna. "Evaluating Better Citizens Claims." On *Conceptualizing Democracy in Canada*. Canadian Political Science Association Annual Conference. Montreal, Canada: June 2024.

Massie, Joanna. "Bridging the mini- and mass-public: Understanding response rates to deliberative mini-publics." *STV9432: Representative Claims and Democratic Innovations*. University of Oslo. Paris, France: March 2024.

Massie, Joanna. "Do mini-publics reflect the mass public? Patterns of participation for deliberative mini-publics." *Deliberative Democracy Summer School* 2024. Canberra, Australia: February 2024.

Massie, Joanna. "Do mini-publics reflect the mass public? Patterns of participation for deliberative mini-publics." On *Empirical Research and Future Directions for Democratic Innovations* (Panel). American Political Science Association Annual

Conference 2023. Los Angeles, US: September 2023. *[Withdrawn due to strike action.]*

Mattes, Megan and Joanna Massie. "Failure to launch: Tracing the trajectory of democratic innovation institutionalization in Canada." On *Deliberative Democracy* (Panel). Canadian Political Science Association Annual Conference 2023. York, Canada: May 2023. *Non-presenting co-author*

Massie, Joanna. "Deliberating with purpose? Deliberation as a method of public engagement in health policy." On *Rethinking Public Engagement: Representation, Inclusion, and Legitimacy* (Panel). Reimagining public engagement in a changing world. Hamilton, Canada: September 2022.

Massie, Joanna and Clifton van der Linden. "Do mini-publics reflect the mass public? Patterns of participation for deliberative mini-publics." On *Inclusion, Equality, and Representation in Democratic Innovations* (Panel). American Political Science Association Annual Conference 2022. Montreal, Canada: September 2022.

Massie, Joanna. "Bridging the gap between mini and mass publics: who volunteers for deliberative mini-publics?" Deliberative Democracy and Public Opinion Summer School 2022. Turku, Finland: June 2022.

Massie, Joanna and Clifton van der Linden. "Trust in Deliberative Democracy: Understanding Who Volunteers for Deliberative Mini-Publics." On *Traditional and Online Forms of Political Participation* (Panel). Canadian Political Science Association Annual Conference 2022. Online: June 2022.

Massie, Joanna and Clifton van der Linden. "Safety First? Public Attitudes Towards COVID-19 Vaccinations." On *COVID-19 Monitor: Surveying Public Attitudes Concerning the Policy Response to the Pandemic* (Panel). Canadian Political Science Association Annual Conference 2021. Online: June 2021.

Massie, Joanna. "Public responses to pandemic policy interventions: a survey of findings from the COVID-19 Monitor project." Digital Society Lab. *Research In Progress Seminar Series*. McMaster University. Hamilton, Canada: February 2021.

CONFERENCE SERVICE

Innovations in Recruitment and Representation in Political Participation. American Political Science Association Annual Conference 2025. Vancouver, Canada: September 2025. Role: Organizer.

Faculty Perspectives: The transformative and democratic potential of podcasts in teaching. MacPherson Institute Teaching and Learning Month. McMaster University. Hamilton, Canada: May 2024. Role: Chair.

Indigeneity, Race, and Discrimination. Canadian Political Science Association Annual Conference 2022. Online: June 2022. Role: Chair.

Global Responses to the Climate Crisis. Mapping the Global Dimensions of Policy (MGDP) Conference. Online: March 2022. Role: Chair.

ACADEMIC SERVICE

2023-2024 Lead organizer, McMaster Social Sciences Graduate Student Association

2022–2023 Lead Co-Chair, McMaster Political Science Graduate Student Association

2021–2022 Committee Member, *Mapping the Global Dimensions of Policy Conference* Department of Political Science, McMaster University

2020–2022 Graduate Student Representative, McMaster Political Science Graduate Student Association

2019–2020 Chair, Social Committee, Queen's University Political Science Graduate Student Association

2019–2020 Committee Member, Graduate Student Committee, Queen's University Political Science Graduate Student Association

2009–2010 Department Student Representative, Department of Social Policy and Social Work, University of York

2007–2008 College Welfare Representative, Halifax College, University of York

PROFESSIONAL EXPERIENCE

VOX POP LABS, HAMILTON, ON

2020 – 2026 Analyst
Sample projects: Vote Compass Municipal 2026; Vote Compass New Zealand 2026; Vote Compass Australia 2025; Vote Compass Canada 2025; Vote Compass UK 2024, Polimeter Ontario 2022-2026, Vote Compass Australia 2022, Vote Compass Canada 2021

MASS LBP, TORONTO, ON

2016–2019 Project Coordinator
Sample projects: Duncan-North Cowichan Citizens' Assembly on Municipal Amalgamation, Metrolinx Standing Citizens' Reference Panel, 2018 Ontario Women's Summit

THE ROYAL SOCIETY OF ARTS, MANUFACTURERS, AND COMMERCE (THE RSA), LONDON, UK

2014–2016 Engagement Manager, Public Services and Communities
Sample projects: Heritage, Identity and Place;
NHS Health as a Social Movement; Inclusive Growth Commission.

2013–2014 Regional Manger, South East and East of England
Sample projects: City Growth Commission

2012–2013 Coordinator, Fellowship

THE WORK FOUNDATION, LONDON, UK

2011–2012 Communications and Events Coordinator

Programs: Big Innovation Centre, Knowledge Economy Centre

FACILITATION

MASS LBP, TORONTO, ON. Panel Facilitator, ad-hoc

Sample projects: Ports Toronto Public Consultation (July 2024); OurCare Ontario (2022-2023); Residents' Reference Panel on Automotive Insurance in Ontario (2020); Toronto Planning Review Panel (2019).

IPSOS MORI, LONDON, UK. Panel Facilitator, ad-hoc

Sample projects: Citizens' Economic Council (2023); Net Zero Society (2022); Prioritising NHS Waiting Lists (2022).

COMMUNITY SERVICE

MIDTOWN PARENTS AND CAREGIVERS COMMUNITY, TORONTO, ON

MIDTOWN BABIES AND BREWS, TORONTO, ON

2025-202 Co-organizer and community facilitator (Volunteer)

SHELTER MOVERS, TORONTO, ON

Moving services provided by volunteers for people leaving domestic violence.

2022 – 2023 Lead Mover Supervisor (Volunteer)

2017 – 2024 Lead Mover, Driver (Volunteer)

CROWSNEST THEATRE, TORONTO, ON

TARRAGON THEATRE, TORONTO, ON

CANADIAN STAGE, TORONTO, ON

TORONTO THEATRE FRINGE FESTIVAL, TORONTO, ON

2021 – 2023 Usher (Volunteer)